

April 18, 2017

RE: POKER RUNS AMERICA OFFSHORE BOATING EVENT AUGUST 4-6, 2017



Dear Boaters,

This summer the Sault Ste. Marie waterfront and the north channel will be bustling with activity when crews of high-speed, high-horsepower, high-price-tag powerboats battle it out in the 2017 CAN/AM President's Cup VIP Poker Run. Twenty high-performance beauties will arrive for a weekend of high-octane fun August 4-7.6th and we would love for you to get involved!

Staging at the Roberta Bondar Marina in Sault Ste. Marie, vessels ranging from 35 to 50 feet in length totaling over \$22 million dollars, will travel to Richards Landing, Hilton Beach, and Thessalon on Saturday August 5th, 2016. In each location, the boats will be given a playing card where they will compete in a game of chance- the best hand will be declared the winner!

Please mark this day on your calendars- if you are planning on being out on the water we will be advising of the safest and best locations to watch the boats pass by. We are also looking for experienced, knowledgeable boaters to assist us on the water the day of the run (August 5) to help marshal boats and provide on the water direction to participants. We need boats on the water to advise of areas of danger, provide direction to participants and point out notable landmarks. All volunteer boats will be provided with proper flags/ signs to indicate you are a marshal boat.

On Sunday August 6th several of the boats will be staying in Sault Ste. Marie to provide a charity Ride of a Lifetime where by donation you can take a ride on one of these high performance vessels.

If you are interested in assisting with this event, either on water or land, I welcome the opportunity to connect with you. Please contact me at m.parlowe@ssmedc.ca or by phone (705) 541-7320.

Please follow us on social media for updates. Facebook: <https://www.facebook.com/ssmpokerrun/>
Instagram: <https://www.instagram.com/?hl=en>

Best Regards,

Megan Parlowe
Events Coordinator, Tourism Sault Ste. Marie
705-541-7320

