



Town of Thessalon

Economic Development and Tourism

Algoma Country 2024 Travel Guide Advertisement Space

The Town of Thessalon Economic Development and Tourism Committee is purchasing a page in the 2024 Algoma Country Travel Guide and selling advertisement space back to local businesses at a discounted rate of \$113.00 plus HST per block with a maximum purchase of two blocks per business.

Algoma Country Travel Guide prints thousands of copies that are circulated across Algoma and is also made available in digital format. It is a great resource to promote local businesses and activities and we hope with the addition of a Thessalon Business page will support the community's tourism industry.

There are 18 advertisement spaces available and they will be sold on a first come first serve basis. Spaces will not be held until payment is received. The cost of this advertisement space is non-refundable.

Please fill out the following form:

Business Name: _____

Business Contact Name(s): _____

Phone: _____ **E-mail:** _____

Please email your businesses advertisement to lindsay@thessalon.ca. Advertisement designs will be due on or before **September 8, 2023** to allow time for the full page to be designed and edited. (If you do not have current advertisement design – please email company logo, and any information you would like shared and we will work with you in the design)

Business Contact Signature: _____

Witness: _____

Date: _____

Payment of \$113.00 plus HST paid: _____

Sample of Bruce Mines Chamber of Commerce Page from 2023 which will have a similar outline.

<http://brucemineschamber.com/2023%20AKTA%20AD%20Final%20version.pdf>