TOWN OF THESSALON

STRATEGIC PLAN

Help Shape Thessalon's Future

The Town of Thessalon is creating a new Strategic Plan to establish a shared vision for our community and guide municipal decision-making over the coming years. The Plan is being developed with Sierra Planning and Management, working closely with Council, staff, residents, businesses, community organizations, and regional partners.

THE PROCESS — FROM INITIATION TO FINISHED PLAN

1 Project Launch

Fall 2026

Background research, review of existing plans, and development of the engagement program.

Your voice: Stay informed and learn about the project.

2 Listening & Discovery

Late Fall 2026

Understanding community strengths, challenges, opportunities, and emerging priorities.

Your voice: Complete the public survey.

3 Developing the Vision

Fall/Winter 2026

Drafting the community vision, strategic priorities, goals, and key directions.

4 Draft Strategic Plan

Winter 2026/2027

Preparation of the Draft Strategic Plan for community and Council review.

Your voice: Public review of the Draft Strategic Plan.

5 Final Plan & Adoption

Early Spring 2027

Agreement, Council consideration, and adoption of the Strategic Plan.

Your voice: Attend Council meetings and follow project updates.

KEY WAYS TO PARTICIPATE

Join as a Stakeholder (November 2026 by invitation)
Organizations, businesses, and partners provide input.

Complete the Survey (Launching November 2026)
Share your thoughts on Thessalon's future priorities.

Attend a Session (February 2027)
Comment on the draft recommendations.

Stay Connected
Updates and materials posted throughout the project.

Together, we can build a Strategic Plan rooted in our community's values, priorities, and aspirations for the years ahead.